

# ARE YOU missing sales to half of your audience

because you don't have what they want and would love to buy?

**GIRLS**  
are **Air Show fans**  
**too!**

In fact, **44%** of Air Show audiences are female\*. Yet while they carry the purses and they **love to shop**, almost all souvenirs and wearables sold at air shows are still for men and boys.



Air Show Wear just for *Women & Girls*

**Until now.**

**Finally** there is something **new and different** just for the **(cuter)** half.

**Air Show Girl™** is a complete line of "cute girl stuff" designed for women and girls by Kimberleigh Gavin. They are the trendy feminine tanks, tops, sarongs and accessories that girls and women want.

Like so many women who come to air shows, Kimberleigh was tired of wearing the boxy boys shirts and wanted something cute that she would love to wear. So after creating over 150 designs for the men and boys (unisex) shirts, she found the newest feminine styles and created "girlie" designs to print on them. When she test-marketed the items, the appreciative and excited female response was overwhelming. The **Air Show Girl™** shirts immediately sold out. Women were so glad to finally find something at an air show that they actually liked and wanted to wear.

Inspired by that initial success, Kimberleigh created more designs and expanded the line to include hats and scarves and other accessories and displayed them at a recent major air show. The excitement continued - again they sold out.

**So give the girls what they want. Bring **Air Show Girl™** to your show.**




**[www.airshowgirl.com](http://www.airshowgirl.com)**







 **Half** of your audience has been waiting years to shop at your event. **Their** time has come. So has yours.

Do something special for the "cuter half" and make your show more profitable by accessing that previously untapped market.

**Air Show Girl™** gives women and girls the cute, trendy and sexy styles they love. Now they can finally shop and buy for themselves at your show.


 **Create new shopping excitement - and new sales.**


Adding **Air Show Girl™** to your show will create new life, excitement and sales at your merchandise locations. Additional **Air Show Girl™** pre-event and on-site sales and marketing materials are available to help support sales.\*\*

 **Make Air Show Girl™ part of your event merchandise mix.**

1. We help you select the best **Air Show Girl™** styles, sizes & quantities for your show.
2. You sell from your existing merchandise locations.
3. You keep all the revenue.
4. You return the unused inventory for a refund.\*



 **Specify Air Show Girl™ in your merchandise contract.** If you have a current concessionaire contract, or are thinking about a new one, customize your concessionaire contract to include **Air Show Girl™**. It will increase the concessionaire's and the show's revenue.

 **Talk to us about your needs.** We can provide additional sales and marketing materials and on-site support. These include pre-event and on-site advertisements, booth and display set-up instructions, banners and tablecloths.\*\*

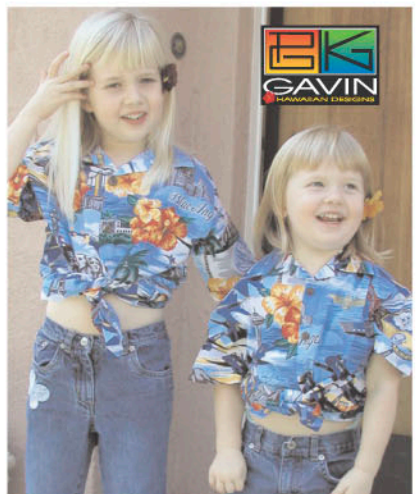
\* Specific conditions and re-stocking fees apply. \*\* Deposits, shipping and other costs may apply.



**Air Show Girl™** The cutest designs on trendy feminine tanks and tops in styles and colors that women and girls really want to wear.



Air Show Wear just for **Women & Girls**



Learn how all the original and trend-setting Gavin event designs, products and services can help make your show a success.



[www.airshowsuperstore.com](http://www.airshowsuperstore.com)

For more information

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